

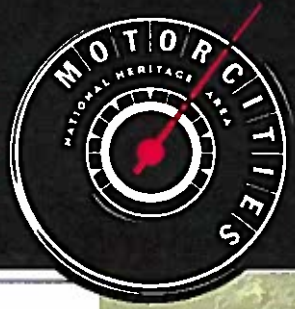
Motor Cities National Heritage Area



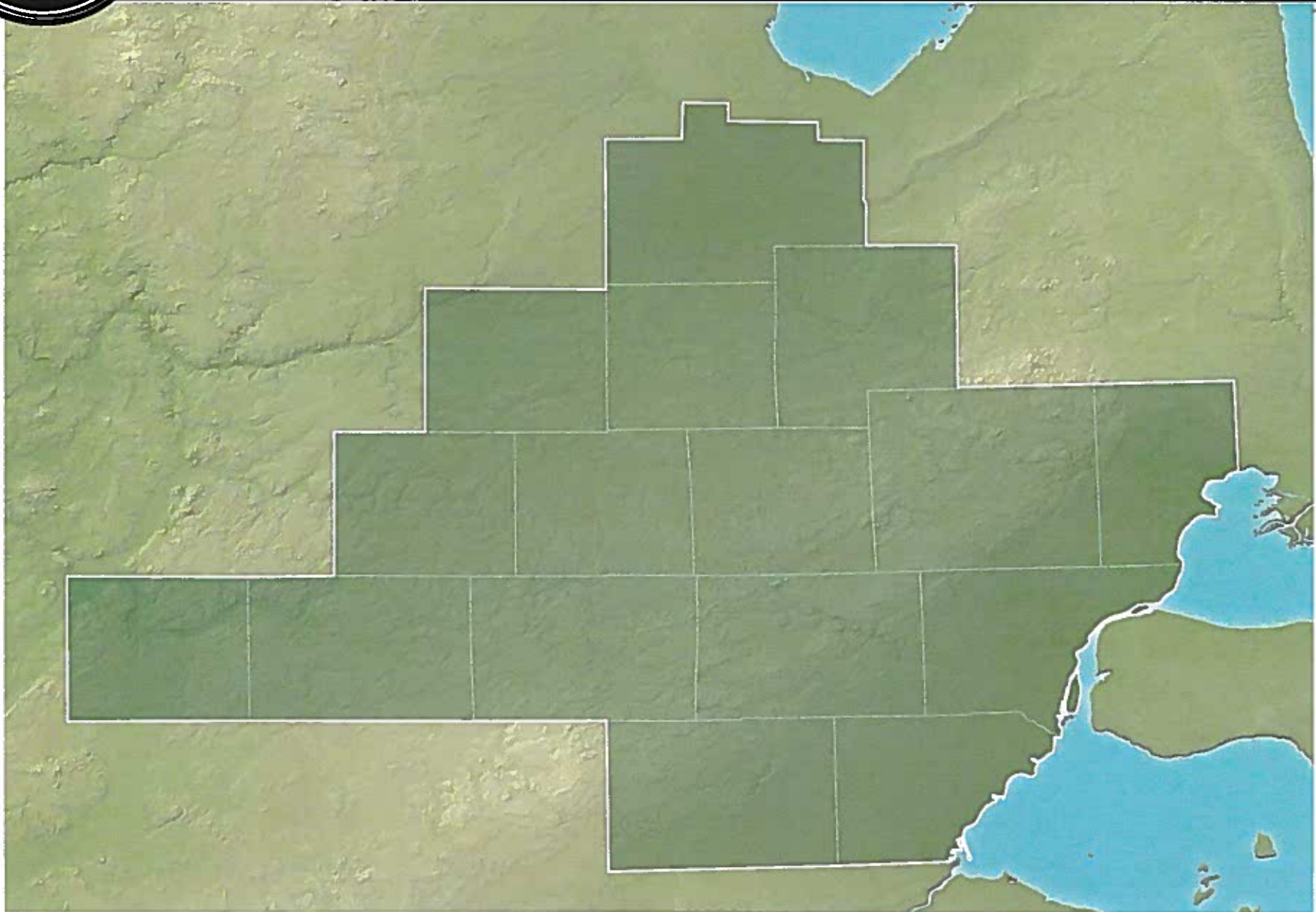
"We put the world on wheels"

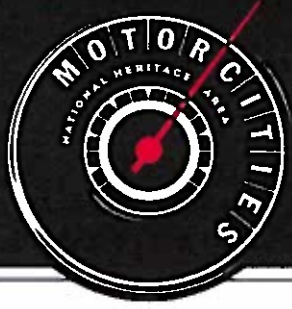
DO YOU KNOW
YOU ARE STANDING
IN A NATIONAL
HERITAGE AREA?





10,000 Square Miles



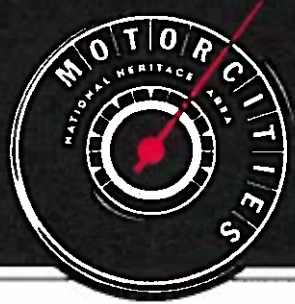


What is a National Heritage Area?

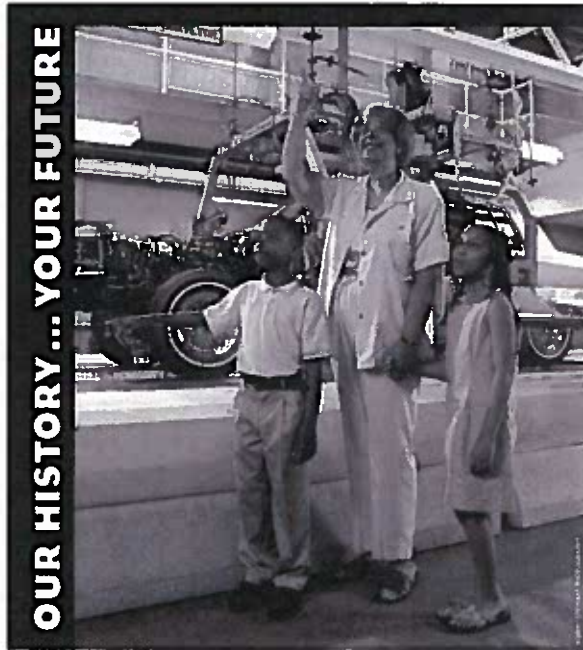
A place designated by the United States Congress to tell the American story through their unique natural, cultural, and historical resources.



MotorCities was designated by an act of Congress in 1998 and is currently one of 49 National Heritage Areas.



MotorCities National Heritage Area Mission

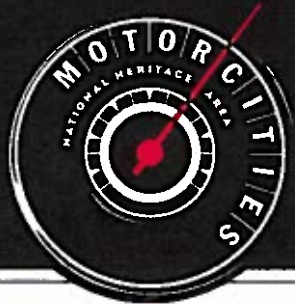


The MotorCities National Heritage Area is a private, nonprofit corporation affiliated with the National Park Service.

We are dedicated to preserving, interpreting and promoting the region's rich automotive and labor heritage and the related economic development.

Founding Partners:





Mission goals



- Increase heritage tourism throughout the State of Michigan
- Develop and deploy educational and informational programs
- Encourage revitalization through conservation and preservation

Founding Partners:





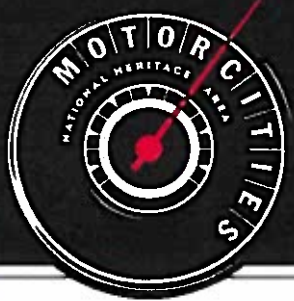
Who are we?

**We are a community of automotive and
labor heritage partners**

**We are the stewards of preserving our
history**

**We are the combined amplified voices of
our region**

**WE ARE OUR COMMUNITIES AND
OUR PROJECTS!**



Tripp Umbach Economic Impact Study

MOTORCITIES NATIONAL HERITAGE AREA (MI)

**GENERATES \$410.4 MILLION
IN ECONOMIC IMPACT**



SUPPORTS 4,560 JOBS



**GENERATES
\$35.4 MILLION
IN TAX REVENUE**





Wayside Exhibit Program

YPSILANTI

and the Tucker Phenomenon

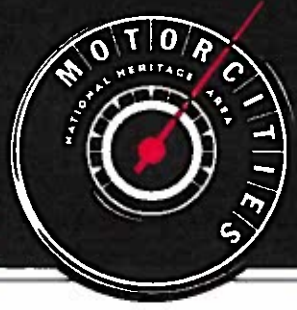


It was America's "first completely new car in fifty years"

and the vision in 1945 of Preston Tucker, who lived at 110 North Park Street in Ypsilanti. He was the general manager of his family's Ypsilanti Machine & Tool Company at 103 North Grove Street before founding Tucker Corporation. The Tucker '48, his famous creation, had an engine and transmission developed in Ypsilanti.



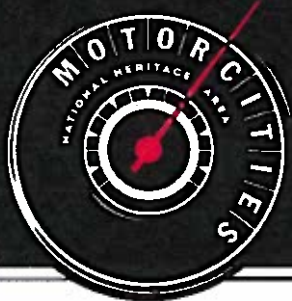
Preston's vision in 1945: making the 1948 Tucker 48. It was the first car to have a four-wheel drive and the first 48, 60, 66, 70, 74, 78, 82, 86, 90, 94, 98, 2000, 2004, 2008, 2012, 2016, 2020, 2024, 2028, 2032, 2036, 2040, 2044, 2048, 2052, 2056, 2060, 2064, 2068, 2072, 2076, 2080, 2084, 2088, 2092, 2096, 2100, 2104, 2108, 2112, 2116, 2120, 2124, 2128, 2132, 2136, 2140, 2144, 2148, 2152, 2156, 2160, 2164, 2168, 2172, 2176, 2180, 2184, 2188, 2192, 2196, 2200, 2204, 2208, 2212, 2216, 2220, 2224, 2228, 2232, 2236, 2240, 2244, 2248, 2252, 2256, 2260, 2264, 2268, 2272, 2276, 2280, 2284, 2288, 2292, 2296, 2300, 2304, 2308, 2312, 2316, 2320, 2324, 2328, 2332, 2336, 2340, 2344, 2348, 2352, 2356, 2360, 2364, 2368, 2372, 2376, 2380, 2384, 2388, 2392, 2396, 2400, 2404, 2408, 2412, 2416, 2420, 2424, 2428, 2432, 2436, 2440, 2444, 2448, 2452, 2456, 2460, 2464, 2468, 2472, 2476, 2480, 2484, 2488, 2492, 2496, 2500, 2504, 2508, 2512, 2516, 2520, 2524, 2528, 2532, 2536, 2540, 2544, 2548, 2552, 2556, 2560, 2564, 2568, 2572, 2576, 2580, 2584, 2588, 2592, 2596, 2600, 2604, 2608, 2612, 2616, 2620, 2624, 2628, 2632, 2636, 2640, 2644, 2648, 2652, 2656, 2660, 2664, 2668, 2672, 2676, 2680, 2684, 2688, 2692, 2696, 2700, 2704, 2708, 2712, 2716, 2720, 2724, 2728, 2732, 2736, 2740, 2744, 2748, 2752, 2756, 2760, 2764, 2768, 2772, 2776, 2780, 2784, 2788, 2792, 2796, 2800, 2804, 2808, 2812, 2816, 2820, 2824, 2828, 2832, 2836, 2840, 2844, 2848, 2852, 2856, 2860, 2864, 2868, 2872, 2876, 2880, 2884, 2888, 2892, 2896, 2900, 2904, 2908, 2912, 2916, 2920, 2924, 2928, 2932, 2936, 2940, 2944, 2948, 2952, 2956, 2960, 2964, 2968, 2972, 2976, 2980, 2984, 2988, 2992, 2996, 3000, 3004, 3008, 3012, 3016, 3020, 3024, 3028, 3032, 3036, 3040, 3044, 3048, 3052, 3056, 3060, 3064, 3068, 3072, 3076, 3080, 3084, 3088, 3092, 3096, 3100, 3104, 3108, 3112, 3116, 3120, 3124, 3128, 3132, 3136, 3140, 3144, 3148, 3152, 3156, 3160, 3164, 3168, 3172, 3176, 3180, 3184, 3188, 3192, 3196, 3200, 3204, 3208, 3212, 3216, 3220, 3224, 3228, 3232, 3236, 3240, 3244, 3248, 3252, 3256, 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MotorCities Highway Signs



Entering
MotorCities National
Heritage Area



Fort Street Bridge Park

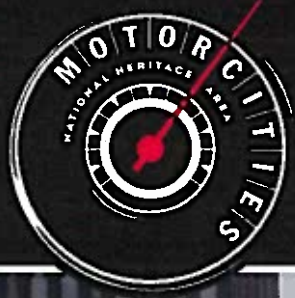




Fort Street Bridge Park

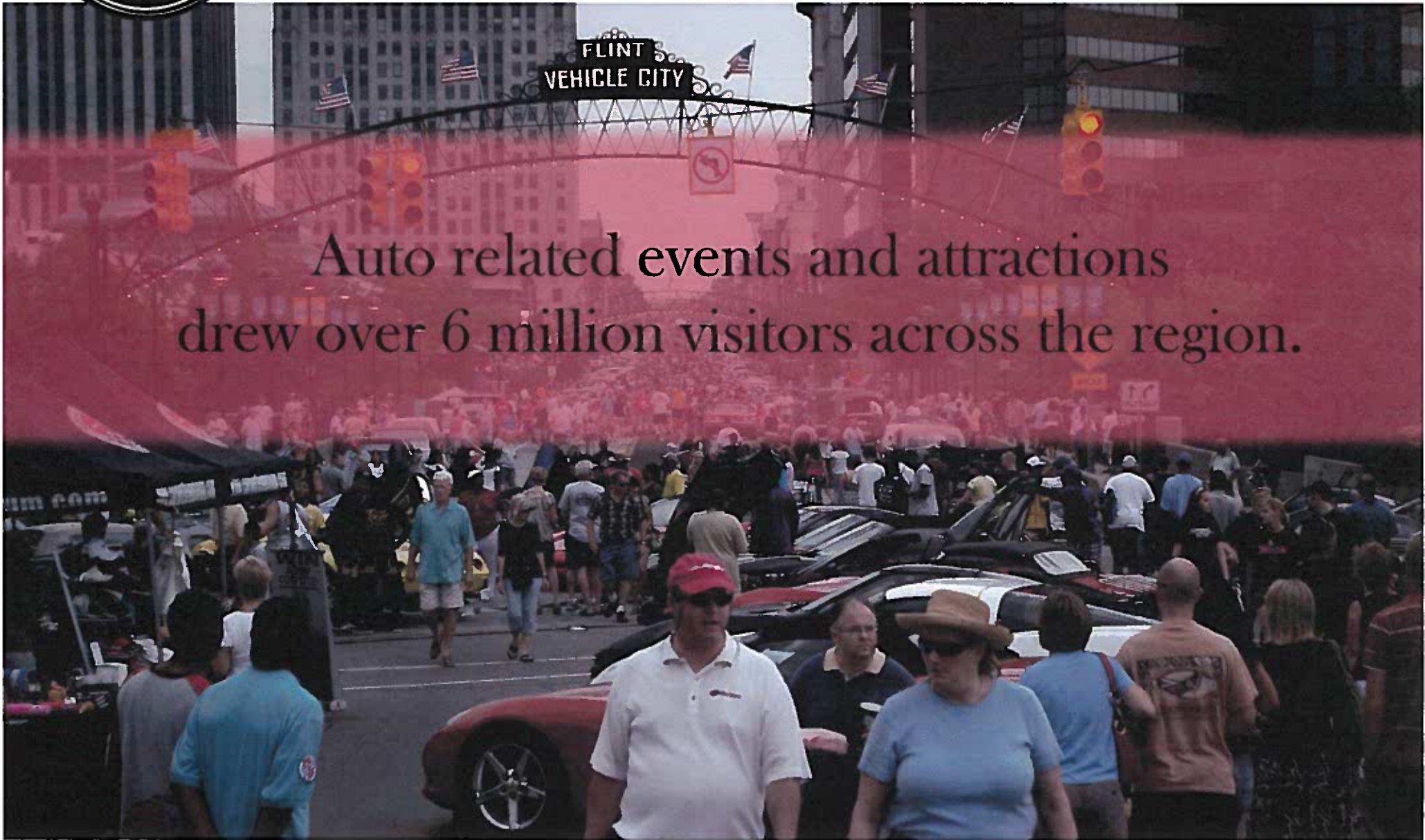


View plans for park at <https://youtu.be/R2sMXV6GOP0>



Autopaloza

Auto related events and attractions
drew over 6 million visitors across the region.



Autopaloza 2016

APRIL

22-24 Shell Eco-Marathon of the Americas, Detroit

JUNE

3-5 Chevrolet Detroit Belle Isle Grand Prix, Detroit

10-12 FireKeepers Casino 400 NASCAR Weekend,
Brooklyn

18 Eastpointe Gratiot Cruise, Macomb County

18-19 Motor Muster, Dearborn

19 EyesOn Design, Grosse Pointe Shores

25 Cruisin' Downriver, Southern Wayne County

25-26 Sloan Museum Auto Fair, Flint

JULY

9 All American Cruise, Westland

29-31 Concours d'Elegance of America, Plymouth

30 Car Capitol Celebration, Lansing

AUGUST

7 Clinton Township Gratiot Cruise,
Macomb County

16-20 Back to the Bricks Weekend, Flint

20 Woodward Dream Cruise, Oakland County

26-28 Pure Michigan 400 NASCAR Weekend,
Brooklyn

28 Cruisin' Hines, Westland

SEPTEMBER

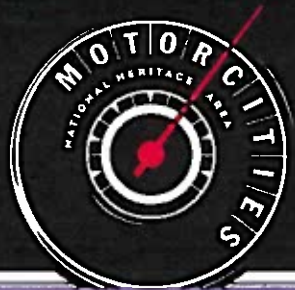
10-11 Old Car Festival, Dearborn

18 Orphan Car Show, Ypsilanti

HAGERTY
CLASSIC CAR INSURANCE



Celebrate metro Detroit's rich automotive heritage with us all summer long. More at MotorCities.org



Autopaloza



2016 TICOM Award for Innovative Partnership

2016

National Park Service™

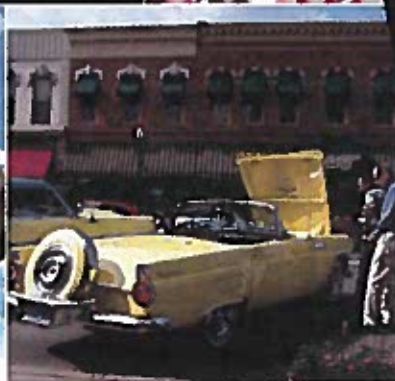
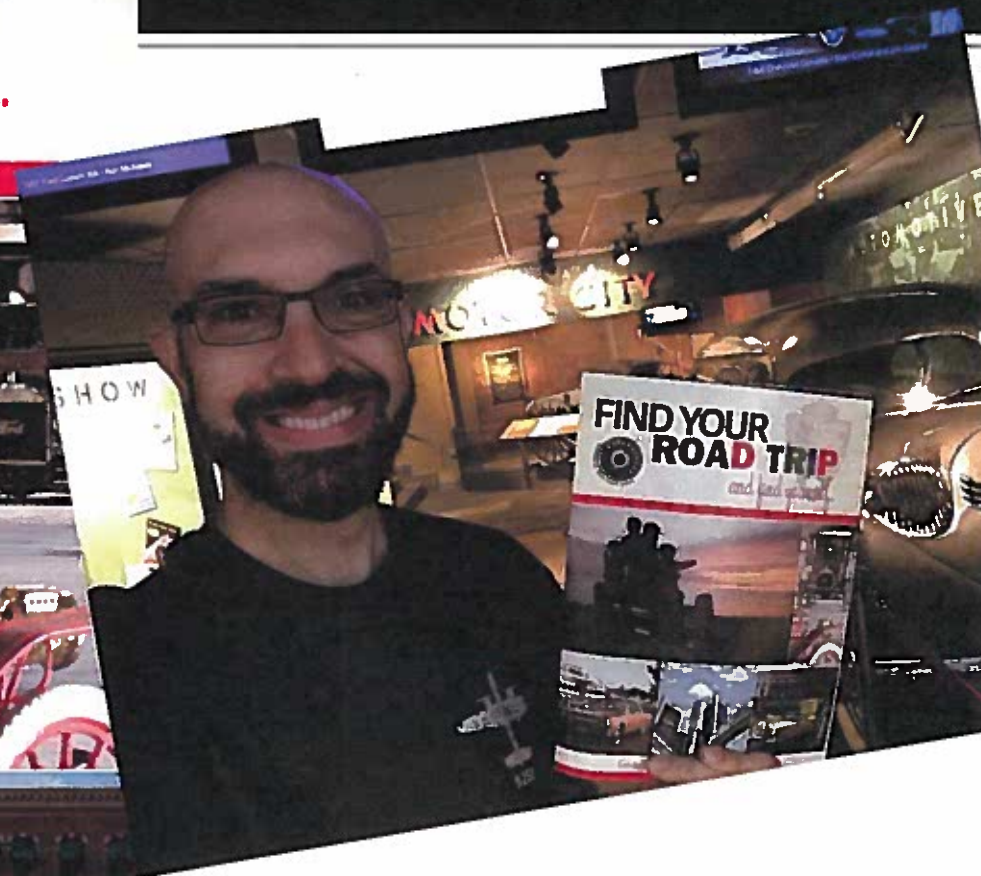
CENTENNIAL

FIND YOUR ROAD TRIP



and find yourself...

NATIONAL
PARK
SERVICE

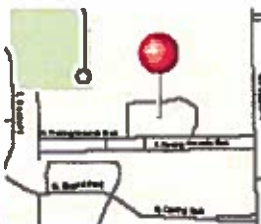


Celebrating Our Cities, Our State and the Centennial of the National Park Service

FIND YOURSELF
Enchanted!

OAKLAND-MACOMB

PLACE
YOUR
MOTORCUTS
STAMPS HERE



Packard Proving Grounds
69965 Van Dyle Ave.
Shelby Charter Township, MI 48317
packardmotorcars.org
Take a step back to the heyday of the Packard Motor Car Co. in its famed Albert Kahn-designed Proving Grounds complex which still stands on Van Dyle Avenue in Shelby Township.



Meadow Brook Hall
480 S. Adams Road
Rochester, MI 48309
meadowbrookhall.org • (248) 364-6200
Meadow Brook Hall is the 110-room Tudor mansion home of Matilda Dodge Wilson, widow to automotive pioneer John F. Dodge.



Edsel and Eleanor Ford House
1100 Lake Shore Road
Grosse Pointe Shores, MI 48236
fordhouse.org • (313) 884-4222
Henry Ford's only child, Edsel, spent his family time away from the hustle of the Ford empire on a sprawling, bucolic 87-acre property along the shores of Lake St. Clair.



Michigan Military Technical & Historical Society
1660 Stephens Road
Eastpointe, MI 48201
mimts.org • (586) 872-7581
This 11,000-square foot museum is dedicated to preserving stories of Michigan war veterans.



Cranbrook House and Gardens
380 Lone Pine Road
Bloomfield Hills, MI 48303
housegardens.cranbrook.edu • (248) 645-3147
The Cranbrook House and Gardens transports visitors back in time to early 20th century in Detroit.

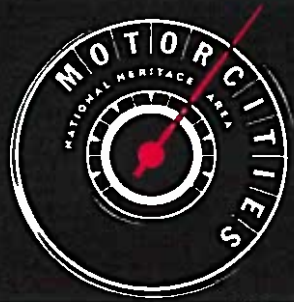
NORTH COUNTRY TRAIL

2016 Headquartered in Lowell, The North Country National Scenic Trail (North Country Trail) is a unit of the network of scenic, historic, and recreation trails created by the National Trails System Act of 1968 and is administered by the National Park Service.

Traversing seven states along its 4,600 mile route, it is the longest national scenic trail in the United States. While the North Country Trail is managed primarily for hiking and backpacking, some portions of the trail may also permit other non-motorized uses. Of primary importance is protecting the trail experience—providing opportunities for recreation, education, inspiration, solitude, and enjoyment; and ensuring user safety and resource protection.

— Chris Loudenslager

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is leveraged
in communities



Questions

Please contact MotorCities National Heritage Area,
www.motorcities.org

313-259-3425



Thank You!

